

KELLY BLANK

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experience

D-REV

San Francisco, California; 2013–2017

Graphic Designer

lead creator in the design, development, and implementation of numerous marketing materials (annual reports, brochures, newsletters, infographics, presentations, advertisements, videos)

designed the layout of 11+ page company website

oversaw multiple independent contractors and delegated tasks for the development of multiple websites

managed 3+ projects or tasks at a time while maintaining deadlines

conceptualized and created promotional materials for campaigns and events as well as instruction manuals to accompany existing products

THE GENDER EQUITY CENTER, CAL POLY

San Luis Obispo, California; 2011–2013

Marketing and Outreach Coordinator

conceptualized, implemented, and produced all of The Gender Equity Center's publicity materials (posters, brochures, banners, flyers, T-shirts)

self-managed work schedule, creative development, and project deadlines

skills

Adobe CC (Photoshop, Illustrator, InDesign, Dreamweaver, After Effects)

basic HTML & CSS

Wordpress

Mailchimp

Microsoft Office

illustration

proficient with Mac and PC platforms

education

CALIFORNIA POLYTECHNIC STATE UNIVERSITY, SAN LUIS OBISPO

San Luis Obispo, California; 2009–2013

Bachelors of Fine Arts in Art & Design; Concentration in Graphic Design