

KELLY BLANK

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experience

D-REV

San Francisco, California; 2013–2018

Graphic Designer

lead creator in the design, development, and implementation of numerous marketing materials (annual reports, brochures, newsletters, infographics, presentations, advertisements, videos, etc...)

conceptualized and created promotional materials for campaigns and events as well as instruction manuals to accompany existing products

designed the layout of 11+ page company website

oversaw multiple independent contractors and delegated tasks for the development of multiple websites

developed and scheduled social media design content to help promote and invigorate our social media pages

THE GENDER EQUITY CENTER, CAL POLY

San Luis Obispo, California; 2011–2013

Marketing and Outreach Coordinator

conceptualized, implemented, and produced all of The Gender Equity Center's publicity materials (posters, brochures, banners, flyers, T-shirts, etc...)

self-managed work schedule, creative development, and project deadlines

skills

Adobe CC

Illustrator
InDesign
Photoshop
After Effects
Dreamweaver

Web Design

HTML & CSS
Wordpress
Bootstrap
Tableau

Print Design

branding
packaging
infographics
illustration
marketing

Communications

Mailchimp
Basecamp
Hootsuite
Facebook
Twitter

education

CALIFORNIA POLYTECHNIC STATE UNIVERSITY, SAN LUIS OBISPO

San Luis Obispo, California; 2009–2013

Bachelors of Fine Arts in Art & Design; Concentration in Graphic Design